

BOOG CITY

A COMMUNITY NEWSPAPER FROM A GROUP OF ARTISTS AND WRITERS BASED IN AND AROUND NEW YORK CITY'S EAST VILLAGE

INDIE Ad RATES

FULL PAGE

back cover	H-15.50" x W-10.25"	\$275
inside cover	H-15.25" x W-10.25"	\$260
full inside page	H-15.25" x W-10.25"	\$250

HALF PAGE

horizontal	H-7.5" x W-10.25"	\$150
vertical	H-15.25" x W-5.0"	\$150

QUARTER-PAGE

horizontal	H-7.5" x W-5.0"	\$80
vertical	H-15.25" x W-2.375"	\$80

EIGHTH-PAGE

horizontal	H-3.6" x W-5.0"	\$45
vertical	H-7.5" x W-2.375"	\$45

**10% OFF FOR ADS IN 2 ISSUES,
15% OFF FOR ADS IN
3 CONSECUTIVE ISSUES**

Please email the ad to editor@boogcity.com as an attachment. Ad should be a pdf, or an Illustrator, Photoshop, or InDesign (for mac) file with all applicable fonts and graphics enclosed. All ads and graphic elements within them should be 133 d.p.i. resolution and in color. If you want us to design the ad, email the text, any graphics files, and any thoughts on the design.

4,500 copies of each issue are distributed electronically.

Please make payment via [paypal.com](https://www.paypal.com)
to editor@boogcity.com

BOOG CITY I I 3

Welcome to Boog City 10.5 Festival Program Issue

Sat. Feb. 4-----Ads in

Sat. Feb. 11-----Issue to be uploaded

BOOG CITY I I 4

d.a. levy-palooza 4: celebrating 3 renegade presses

Sat. April 1-----Ads in

Sat. April 8-----Issue to be uploaded

BOOG CITY I I 5

The Portable Boog Reader 10: NYC and Portland, Ore.

Sat. May 20-----Ads in

Sat. June 3-----Issue to be uploaded